

REP HEADLINE# 6228191 TRF# 321472  
MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT29/12 16.57  
\$ \$\$ \*\*CHANGES\*\* \*\*\*WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/AMER. CROSSROADS  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME EMILY MILHOAN  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6228191  
PRDCT AMERICAN CROSSROADS EST# 694 COMMENTS: (LINE, ORDER, INVOICE)

DATE OCT29/12 16.57

FLIGHT DATES OCT30/12 NOV5/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
FR JULIE  
OK'D M6  
TTL'S RTS  
PLS CFM, THX 10/29

STA:  
CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*  
AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
:LINE#:  
AGENCY ADVERTISER CODE = AGENCY EST# = 694  
AGENCY PRODUCT CODE =

19	S	1100A-1200N	30	\$1,000.00	10/30	10/30	0	TUE	0
PROGRAM :	THE VIEW								
74	A	600A-900A	30	\$2,000.00	11/4	11/4	1	SUN	1

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER OCT30 ON LINE-19 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-20 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-20 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 CREDIT ADVISORY: HARRIS REPORT FROM REP OCT29/12 16.57  
 ORDER WORKSHEET \*\*CHANGES\*\* \*\*\*WFTV-TV \*\*\*

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC :	RATE	START : DATE	END : DATE	SPTS: /WK:	WEEK : INVT :	DAYs	:TOTAL: :SPTS:
:	:LINE#:	:					20 S 1100A-1200N	30	\$1,000.00	10/31 10/31 0	WED	0
PROGRAM :	THE VIEW											
STATION	MAKEGOOD	OFFERS:	MISSED:	TUE/1100A-1200N			OCT30	30S	\$1,000.00	(OCT29/12)		
M6	OK'D	BUY#19	WED/1100A-1200N				OCT31	30S	\$1,000.00			
		BUY#20	OFFER:SUN/600A-900A				NOV4	30S	\$2,000.00	PLS ADVISE.		
			CMT:WE CAN OFFER									
NOV/12	147550.00											
			CONTRACT TOTAL									
			TOTAL SPOTS									
			147550.00									
			66									

MARKET TOTALS	\$421,571	WFTV	35%	WKMG	19%	WESH	29%	WFIL	15%	WKCF	1%	WRBW	0%	CABL	0%
SVC- NSI				WOPX	0%	WRDQ	1%	EFTV	0%						
DEMOS- RA35+*															
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME							
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE						